

# JOIN THE MOVEMENT

SPONSORSHIP OPPORTUNITIES

8<sup>TH</sup> ANNUAL  
ST. CLAIR COUNTY

# + HEALTH POLICY SUMMIT

Thursday, March 2, 2017  
8:00am – 2:30pm  
Four Points Sheraton,  
Fairview Heights, IL 62208

BECOME A COMMUNITY HEALTH CHAMPION.  
TOGETHER, WE WILL BUILD THE MOVEMENT TO CREATE A HEALTHIER ST. CLAIR COUNTY.



# A HEALTHY ST. CLAIR COUNTY MATTERS FOR EVERYONE AND STARTS WITH YOU.

## WHY:

Anyone who lives, works, or plays in St. Clair County has a stake in the health of the county.

- + EMPLOYERS** – need a healthy workforce.
- + FAITH LEADERS** – become a conduit for communicating wellness information
- + SCHOOLS** – healthy kids learn better
- + RESIDENTS** – need to be healthy to have a successful and satisfying life.
- + COMMUNITY LEADERS** – know a healthy county helps attract new residents and businesses

## WHERE WE RANK:

**93<sup>RD</sup>**  
OUT OF  
**102** for health outcomes like premature death and unhealthy days.

**93<sup>RD</sup>**  
OUT OF  
**102** in health factors like healthy behaviors, health services, and healthy environment.

## TOP 5 HEALTH PRIORITIES: St. Clair County's priorities are driven by Underlying Health Statistics\*

### + VIOLENCE PREVENTION

- SCC rates for violent crime offenses are twice as high as the entire State of Illinois combined, and 17 times higher than the "Top Performing U.S. Counties."
- Homicide rates for SCC are more than twice that of Illinois and ranked among the worst 4% of counties in the US.

### + MENTAL HEALTH

- SCC has only one mental health provider for every 1,180 residents - compared with a 1 to 560 ratio for Illinois and a 1 to 370 ratio for "Top Performing U.S. Counties."
- SCC rates for Suicide deaths is 23% higher than Illinois

### + MCH/SEXUAL HEALTH

- SCC has teen pregnancy rates that are 36% higher than Illinois and over twice as high as the "Top Performing U.S. Counties."
- SCC rates for Sexually Transmitted Infections (STI) is 52% higher than Illinois and over six times higher than the "Top Performing U.S. Counties."

### + CHRONIC DISEASE PREVENTION

- SCC premature death rates (< 65 years of age) for the combined Chronic Diseases of Heart Disease, Diabetes, Lung Cancer and Asthma is 33% higher than Illinois.
- 1 out of 3 adults in SCC is considered obese.
- Highest obesity rate in Illinois..

### + QUALITY OF LIFE (I.E. TRIPLE AIM, HEALTH IN ALL POLICIES, POPULATION HEALTH/WELLNESS)

Quality of Life: **97<sup>TH</sup>** OUT OF **102** Length of Life: **87<sup>TH</sup>** OUT OF **102**

\* University of Wisconsin County Health Ranks and the Centers for Disease and Control

## JOIN THE MOVEMENT:

While we have experienced a decline in overall health rankings in recent years, there is a clear pathway to improved health in our county.

We need your support – become a champion in our county's health.

Be a part of the solution to mobilize St. Clair County towards health so

- Employers can promote a healthy work environment.
- Educators can provide the best education, pre-K through college, and encourage our youth to stay in school.
- Community Leaders can work together to craft healthy policies (like parks, sidewalks, public transportation), make communities safer and encourage economic growth.
- Faith Leaders can encourage people to live healthy lives and actively participate in building healthy communities.
- Residents can embrace good health behaviors.
- Health providers can provide high quality, accessible healthcare to those in need.

**BUILD A HEALTHY FUTURE. TOGETHER.**

# ABOUT THE

8<sup>TH</sup> ANNUAL  
ST. CLAIR COUNTY

# + HEALTH POLICY SUMMIT

Support the 2017 St. Clair County Health Policy Summit

- + Learn more about specific solutions that have helped other counties achieve big turn-around results in improved health outcomes.
- + Collaborate with other community leaders to select priority areas of concerns
- + Craft solutions to help St. Clair County rise in the rankings

By sponsoring and attending this Health Policy Summit, you are making a commitment to improving our community's health. The annual Health Policy Summit is an outcome of the collective work of the St. Clair County Health Care Commission and its partnering organizations.

## + TENTATIVE SUMMIT ITINERARY

7:45am-8:15am	Registration and breakfast
8:15am-8:30am	Welcome
8:30am-9:15am	Keynote Address
9:15am-9:30am	Break
9:30am-11:30am	Panel Discussion and Townhall Questions
11:30am-12:30pm	Lunch and Break
12:30pm-1:15pm	Breakout Sessions
1:15pm-1:30pm	Break
1:30pm-2:15pm	Breakout Sessions
2:20pm-2:45pm	Wrap-up

State and local content experts discuss the top 5 issues identified from our 2016 County Health Rankings:

1. Violence Prevention/Substance Abuse
2. Mental Health
3. MCH/Sexual Health
4. Chronic Disease Prevention
5. Quality of Life

## + ABOUT THE ST. CLAIR COUNTY HEALTH CARE COMMISSION

The St. Clair County Health Care Commission is a collaborative community health alliance that mobilizes resources to meet identified health needs and promote the health and well-being of all of the residents of St. Clair County.

Since 1991, the Commission has worked to develop and strengthen the collective capacity of our efforts and expertise to assess and address the public health needs of the citizens of St. Clair County. Since inception, Commission partnerships have increased fourfold, and have been recognized as a statewide and national model for collaboration.

Every year the Commission works with membership organizations to convene an annual Health Policy Summit designed to engage community leaders across sectors to join the movement, learn more about the health priorities that jeopardize our county's health, and initiate change through strategic community building.

**The Health Policy Summit is just one vehicle to mobilize St. Clair County to be among the healthiest counties in America by the Year 2020.**

## + INVITED SPEAKER: TYLER NORRIS

**With support from sponsors like you,** the St. Clair County Health Care Commission plans to invite nationally known social entrepreneur and advisor to over 400 communities and organizations working to improve the health of people and places.

Tyler Norris currently serves as Vice President, Total Health Partnerships at Kaiser Permanente. Board Trustee of Naropa University; Advisor to the Convergence Partnership, Active Living by Design, Transportation for America, and the Food Commons.

Tyler's mission is improving the health of people and the sustained vitality of built, natural, food, and social environments. His work has historically focused in three areas:

1. Advising mission-lead organizations in practicing authentic leadership, and delivering on their full potential for health and equitable prosperity.
2. Designing, sustaining, and measuring the impact of community collaborations that revitalize participatory democracy and effectively address complex population health, place-making and sustainability issues.
3. Advancing public and private sector policies that simultaneously generate "total wealth" (natural, economic, social and human capital.) with a focus on the role of anchor institutions, impact investing, healthy food systems, active community environments and health equity

Previously, Tyler served for nearly two decades as founding President and CEO of Community Initiatives, a leading U.S. health consultancy. He was also founding Board Chair of IP3, a social enterprise that gave birth to the Community Commons, a platform that brings together data, tools, and stories to inspire change and improve communities.

In recent years, Tyler has served as board member and/or advisor to the Convergence Partnership, Transportation for America, BALLE, Samueli Institute, and the Food Commons, and as a Fellow of the Public Health Institute — all organizations that are working to support the flourishing of people and place.

### **Over the years, Tyler was also:**

- Recognized as a "Community Healer" in his adopted hometown of Oakland, California.
- Founding Co-Chair of Advancing the Movement.
- Founding Co-Chair of the W.K. Kellogg Foundation's National Leadership Alliance.
- Founding Director of what would become the national Convergence Partnership - a consortium of philanthropies and the Centers for Disease Control and Prevention, focused on healthy eating, active living and sustainable agriculture.
- Head Coach of the YMCA's award-winning Pioneering Healthier Communities initiative.
- CEO of a healthcare technology start-up: Workforce Engage™, dedicated to driving clinical quality, patient safety and enhanced employee experience.
- Founding director of the US Coalition for Healthy Cities and Communities, which later morphed into becoming the Association for Community Health Improvement (ACHI).
- Director of consulting services for the National Civic League.



*Tyler Norris has been a consultant to hundreds of state, regional, and local "healthy community" partnerships and "co-benefit convergences" across the nation.*